

Notes Of Corporate Social Responsibility In Hindi

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[The Temple Road Towards a Great India](#) - Marta Kudelska 2019-11-30

This book presents an analysis of the foundations organised by the Birla family in India. Several generations were involved in the renovation and establishment of sanctuaries, temples and other sacral buildings. As a result, between 1933 and 1998, nineteen Birla Mandirs were established, mainly in northern and central India. All the temples have the capacity to surprise with their various decorative motifs, not seen in other places, which - apart from their aesthetic function - above all bear important symbolic content. Therefore, is it possible to treat the Birla Mandirs as a specific medium - the carrier of a particular message that is not only religious, but with a significance that permeates other layers of social and political discourse. This message, as the authors of the book claim, have a bearing on the socio-political thought of India - supported by the creation and propagation of ideas related to identity and a national art. It also conveys the idea of hierarchical Hindu inclusivism which, although considering all religions as equal, treats Hinduism in a unique way - seeing within it the most perfect form of religion, giving man the opportunity to learn the highest truth. The book also examines whether the temples founded by the Birla family and the religious activities undertaken therein apply the concept of "inventing" tradition, and whether traditions created (or "modernised") in contemporary times are a way of enhancing the appeal of the message conveyed from temple to society. "The Vastness of Culture" is a series of publications presenting cultural studies and emphasizing the role of comparative research and analyses that reveal similarities, differences and intercultural influences. In our publications, cultures and civilizations are in a state of constant flux, engaging in dialogue, creating new understandings, competing for meaning under the influence of global content, without any clear boundaries, but with a vastness that forces questions to be raised.

[Sustainable Development and Corporate Social Responsibility](#) -

Dongyong Zhang 2017-11-06

Corporate Social Responsibility (CSR) has become an important concept in the last few decades. Although it originated in the developed countries of the West, the concept has been embraced and adapted by corporations and policy-making agencies in many developing countries. Not surprisingly, given the importance of growth and development as policy objectives in these countries, CSR has had a significant impact on sustainable development. Sustainable Development and Corporate Social Responsibility explores the evolution of CSR across the developed and developing world, with a particular focus on China and sustainable development. Through an extensive review of the literature and relevant case studies, the book examines whether CSR can make a contribution to sustainable development, how the patterns of CSR in developed Western economies compare to that in the rapidly growing economy of China, what trade-offs take place between CSR and economic growth as well as the future of CSR and its possible impact on the global sustainable development agenda. This book is a valuable resource for academics and upper-level undergraduate and postgraduate students in the fields of human/social geography, economics, business studies, sustainable development, development studies and environmental studies.

Hear #MeToo in India - Pallavi Guha 2021-02-12

This book examines the role media platforms play in anti-rape and sexual harassment activism in India. Including 75 interviews with feminist activists and journalists working across India, it proposes a framework of agenda-building and establishes a theoretical framework to examine media coverage of issues in the digitally emerging Global South.

Issues and trends in education for sustainable development -

Leicht, Alexander 2018-02-19

Education for Sustainable Development (ESD) is globally acknowledged as a powerful driver of change, empowering learners to make decisions and take actions needed to build a just and economically viable society respect ful of both the environment and cultural diversity.

Corporate Social Responsibility in India - Bidyut Chakrabarty

2012-03-29

Presenting an analysis of Corporate Social Responsibility (CSR) in India, this book looks at the unique roots of the concept in India. It examines Gandhi's philosophical moorings that inform India's approach to CSR, and the role of civil society in setting an agenda for championing the rights of the stakeholders. The book goes on to focus on the role of the government in grooming the Indian business to be sensitive of its social concerns. Drawing on rich empirical data, the book shows that CSR in India cannot be conceptualized in ethnocentric terms. Arguing that it is not about 'the typical Indianness' of the articulation, it emphasizes the point that CSR in India needs to be conceptualized in a wider perspective by taking into account its philosophical roots with reference to the prevalent socio-economic and political context. The book is a valuable contribution to the literature on CSR, and is of interest to scholars of Asian Studies, business and development studies.

Business Ethics - Stephen M. Byars 2018-09-24

Economic Development and Environmental Sustainability - Ramón López 2006

Publisher description

Rising India - Europe's Partner? - Klaus Voll 2006

General Hindi, Essay & General Studies - YCT Expert Team

2022-23 UPPCS (Mains) General Hindi, Essay & General Studies

Sustainability in Fashion - Claudia E. Henninger 2017-06-27

This book provides a critical insight into sustainability and fashion in a retailing and marketing context. Examining a truly global industry, Sustainability in Fashion offers international application with a view to contextualising important developments within the industry.

Contributors use their diverse backgrounds and expertise to provide a contemporary approach in examining key theoretical concepts, constructs and developments. Topics include consumer behaviour, communications, circular economy and supply chain management. The individual chapters focus on sustainability and provide a range of fashion sector examples from high street to luxury apparel.

Corporate Social Responsibility in India - Nayan Mitra 2016-09-28

This book provides a comprehensive overview of Corporate Social Responsibility (CSR) in Indian corporations following the 2013 legal mandate on corporate spending of profits for CSR. Bringing together authors hailing from diverse walks of life, the book pursues a 'hands-on' approach, with real-world case studies and examples that help the reader feel the dynamic pulse of India immediately after the ratification of the CSR mandate in the Companies Act, 2013. The Act is expected to affect over 16,300 companies with an estimated flow of approximately 200 billion Indian rupees into the economy every year, thus shaking the foundations of business and society and impacting the country at multiple stakeholder levels. As a result, India is likely to become the birthplace of social, economic, and environmental transformation through financial investments in CSR! In order to insightfully reflect on this transition, this book has been divided into three parts. The first part presents the CSR mandate and its implications, while the second focuses on its implementation and the third part provides a view on the way forward. The book helps to reveal the various layers of CSR in an emerging economy like India and is expected to spark debate, discussion and research among policy-makers, consultants, academics, practitioners and other stakeholders the world over, which will further expand its contribution to CSR literature and open up new vistas in CSR research. "This is indeed a first of its kind book and marks a watershed in the journey of CSR. It is an extremely important contribution to the body of knowledge in the area of CSR and Corporate Governance in emerging economies that is driven by a completely different set of challenges, opportunities and requirements from that of developed economies." Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of

Corporate Affairs

Interactive Governance - Jacob Torfing 2012-01-12

It is, however, often used to mean a variety of different things.

Just Good Business - Kellie McElhaney 2008-12-01

CSR can help companies build customer loyalty, recruit and retain employees, and stand out in a crowded marketplace. But to be most effective CSR must be intimately connected to the corporate brand—it must reinforce a company's unique identity, be an integral part of how a company tells its story. How can your company make the most of this potential competitive advantage? In *Just Good Business*, Kellie McElhaney shows leaders and managers exactly how to connect their CSR efforts to their company's overall corporate strategy, business objectives, and core competencies. She provides a process for assessing whether CSR practices are reinforcing the brand, explains how to develop a unified CSR strategy, and lays out a framework of seven principles for leveraging the power of CSR branding. McElhaney's book draws on over ten years of previously unpublished CSR consulting engagements inside companies grappling with developing strategically aligned CSR initiatives. The book's case vignettes, examples, best practices, and strategic recommendations span a host of industries and sectors, and draw upon McElhaney's work with leading corporations like McDonalds, Nokia, Medtronic, Levi, Wells Fargo, Birkenstock, Gap, Inc., HP, and Pepperidge Farm. Savvy companies carefully manage their brand in every area—CSR shouldn't be any different. *Just Good Business* offers a detailed blueprint any company can use to ensure that their CSR initiatives deliver significant, quantifiable, bottom-line benefit.

Business Ethics and Corporate Social Responsibility - Paul Griseri 2010

A new text for new realities: *Business Ethics & Corporate Social Responsibility* charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.

Perspectives on Corporate Social Responsibility - Nina Boeger 2008-01-01

Examines the concepts of corporate social responsibility (CSR) in the context of globalisation and its many challenges, focusing on different legal perspectives that arise.

Bollywood Sounds - Jayson Beaster-Jones 2014-10-09

Bollywood Sounds focuses on the songs of Indian films in their historical, social, commercial, and cinematic contexts. Author Jayson Beaster-Jones takes readers through the highly collaborative compositional process, highlighting the contributions of film directors, music directors (composers), lyricists, musicians, and singers in song production. Through close musical and multimedia analysis of more than twenty landmark compositions, *Bollywood Sounds* illustrates how the producers of Indian film songs have long mediated a variety of musical styles, instruments, and performance practices to create a uniquely cosmopolitan music genre. As an exploration of the music of seventy years of Hindi films, *Bollywood Sounds* provides long-term historical insights into film songs and their musical and cinematic conventions in ways that will appeal both to scholars and to newcomers to Indian cinema.

The Black Book of Communism - G. Peter Albert 1999

Collects and analyzes seventy years of communist crimes that offer details on Kim Sung's Korea, Vietnam under "Uncle Ho," and Cuba under Castro.

Tutorial Topics in Infection for the Combined Infection Training Programme - Cheuk Yan William Tong 2019-07-04

Microbiology and virology laboratories provide a diagnostic service that supports the management of patients under the care of front-line clinicians. Despite the significant overlap, laboratory expertise and clinical patient management are traditionally viewed as independent entities. Trainees in the infection disciplines of microbiology, virology, infectious diseases, and tropical medicine have until recently received separate, and as a result, limited training. To address this problem, the UK replaced the FRCPath Part 1 examination for infectious disease

trainees with a combined infection training (CIT) curriculum in 2015. Based on the idea of integration and collaboration within the field, CIT links laboratory expertise to clinical patient management. *Tutorial Topics in Infection for the Combined Infection Training Programme* is the first book covering the complete CIT curriculum. Following the format of the CIT certificate examination, each chapter ends with three single best answer multiple choice questions accompanied by in-depth discussions. This extensive content helps students appreciate the breadth of knowledge required, emphasises how the different aspects of the field are related, and is an essential tool for those preparing for the CIT certificate examination. Written by a multi-disciplinary team of medical microbiologists, virologists, infectious disease physicians, clinical scientists, biomedical scientists, public health specialists, HIV clinicians, and infection control nurses, this well-illustrated and easy to use book offers a unique insight into infectious diseases. It is the perfect primer for further study, a starting point for medical students and professionals wishing to learn more about the different topics within the infection specialty, and ideal for biomedical scientists looking to broaden their clinical understanding of the field beyond the diagnostic test.

Intercultural Communication - James W. Neuliep 2020-01-28

Intercultural Communication: A Contextual Approach introduces students to the fundamental topics, theories, concepts, and themes of intercultural communication. Best-selling author James W. Neuliep presents a clear model for examining communication within a variety of contexts, including cultural, microcultural, environmental, sociorelational, and perceptual. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. The updated Eighth Edition reflects the most recent research in the field and further incorporates the role of modern technology and its impact on intercultural communication.

Principles of Business Management by Sanjay Gupta - (Hindi) - Sanjay Gupta 2020-12-16

An excellent book for commerce students appearing in competitive, professional and other examinations. 1. Management—Meaning, Characteristics and Functional Area, 2. Management—Nature, Principles, Levels and Limitations, 3. Functions of Management and Managerial Roles, 4. Development of Management Thought, 5. Planning, 6. Types of Plans and Corporate Planning, 7. Management by Objectives, 8. Decision-Making, 9. Environment Analysis and Diagnosis, 10. Nature and Process of Organisation, 11. Organisation Structure and Forms of Organisation, 12. Departmentation, 13. Authority, Responsibility and Delegation of Authority, 14. Centralisation and Decentralisation, 15. Direction—Concept and Techniques, 16. Managerial Control, 17. Techniques of Control, 18. Motivation, 19. Leading and Leadership, 20. Co-ordination : Meaning and Nature, 21. Communication, 22. Management of Change.

The Fourth Industrial Revolution - Klaus Schwab 2017-01-03

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

Hooked - Nir Eyal 2014-11-04

Revised and Updated, Featuring a New Case Study How do successful companies create products people can't put down? Why do some products capture widespread attention while others flop? What makes us engage with certain products out of sheer habit? Is there a pattern underlying how technologies hook us? Nir Eyal answers these questions (and many more) by explaining the Hook Model—a four-step process embedded into the products of many successful companies to subtly encourage customer behavior. Through consecutive “hook cycles,” these products reach their ultimate goal of bringing users back again and again without depending on costly advertising or aggressive messaging. Hooked is based on Eyal's years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. Hooked is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with:

- Practical insights to create user habits that stick.
- Actionable steps for building products people love.
- Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.

Global Corporate Citizenship - Anuradha Dayal-Gulati 2007-09-04

Looks at issues of corporate responsibility globally, at companies in developing countries facing important challenges within their own countries.

(FREE SAMPLE) Quick Revision MINDMAPS-NOTES for CBSE Class 10 Science, Mathematics, Social Science, Hindi B & English Language & Literature - Disha Experts 2019-11-14

Guide for All-Hazard Emergency Operations Planning - Kay C. Goss 1998-05

Meant to aid State & local emergency managers in their efforts to develop & maintain a viable all-hazard emergency operations plan. This guide clarifies the preparedness, response, & short-term recovery planning elements that warrant inclusion in emergency operations plans. It offers the best judgment & recommendations on how to deal with the entire planning process -- from forming a planning team to writing the plan. Specific topics of discussion include: preliminary considerations, the planning process, emergency operations plan format, basic plan content, functional annex content, hazard-unique planning, & linking Federal & State operations.

The Ashgate Research Companion to Corporate Social Responsibility - Professor Nicholas Capaldi 2012-11-28

The term corporate social responsibility (CSR) has gained prominence both in business and in the media and has become one of the most debated management issues. Yet there is still a lack of consensus on what the concept means, what it entails, why it should be embraced and how. This companion offers scholars and graduate students a valuable guide to current thinking and a comprehensive reference to this increasingly important field.

Women and TV Culture in Pakistan - Munira Cheema 2018-07-30

The television broadcasting culture of Pakistan was changed dramatically in 2002. The President, General Pervez Musharraf, introduced a policy of liberalisation that enabled controversial issues such as honour killings, adultery, stoning to death, domestic violence, marriage after divorce and homosexuality to be increasingly depicted on screen. Women and TV Culture in Pakistan is the first in-depth analysis of this change in television content. Munira Cheema focuses on how 'gender issues' are dealt with on TV and examines the impact this has on female viewers. In Pakistan, television is often the only way in which women can access the public sphere (except through male guardians) and this book evaluates how TV content allows them to navigate their intersecting identities as Muslims, women and Pakistanis. At a time when religious conservatism is on the rise in the country, this book investigates why producers choose to focus on gender-based issues and the extent to which religion dictates social behaviour and broadcasting choices. Based on interviews with women viewers in Karachi as well as industry professionals including writers, directors and ratings experts, the research is a much-needed and original contribution to global television studies and gender studies.

Intermediate Hindi reader: Glossaries - Usha R. Jain 1972

Quick Revision MINDMAPS/ NOTES for CBSE Class 10 Science, Mathematics, Social Science, Hindi B & English Language & Literature - Disha Experts 2019-10-21

Business Ethics and Corporate Social Responsibility - International

Conference Business Ethics and Corporate Social Responsibility 2006

Indian Review of Books - 1993

The Things They Carried - Tim O'Brien 2009-10-13

A classic work of American literature that has not stopped changing minds and lives since it burst onto the literary scene, *The Things They Carried* is a ground-breaking meditation on war, memory, imagination, and the redemptive power of storytelling. *The Things They Carried* depicts the men of Alpha Company: Jimmy Cross, Henry Dobbins, Rat Kiley, Mitchell Sanders, Norman Bowker, Kiowa, and the character Tim O'Brien, who has survived his tour in Vietnam to become a father and writer at the age of forty-three. Taught everywhere—from high school classrooms to graduate seminars in creative writing—it has become required reading for any American and continues to challenge readers in their perceptions of fact and fiction, war and peace, courage and fear and longing. *The Things They Carried* won France's prestigious Prix du Meilleur Livre Etranger and the Chicago Tribune Heartland Prize; it was also a finalist for the Pulitzer Prize and the National Book Critics Circle Award.

U.S. Health in International Perspective - National Research Council 2013-04-12

The United States is among the wealthiest nations in the world, but it is far from the healthiest. Although life expectancy and survival rates in the United States have improved dramatically over the past century, Americans live shorter lives and experience more injuries and illnesses than people in other high-income countries. The U.S. health disadvantage cannot be attributed solely to the adverse health status of racial or ethnic minorities or poor people: even highly advantaged Americans are in worse health than their counterparts in other, "peer" countries. In light of the new and growing evidence about the U.S. health disadvantage, the National Institutes of Health asked the National Research Council (NRC) and the Institute of Medicine (IOM) to convene a panel of experts to study the issue. The Panel on Understanding Cross-National Health Differences Among High-Income Countries examined whether the U.S. health disadvantage exists across the life span, considered potential explanations, and assessed the larger implications of the findings. *U.S. Health in International Perspective* presents detailed evidence on the issue, explores the possible explanations for the shorter and less healthy lives of Americans than those of people in comparable countries, and recommends actions by both government and nongovernment agencies and organizations to address the U.S. health disadvantage.

The Oxford Handbook of Corporate Social Responsibility - Abigail McWilliams 2019-10-29

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Performing the Ramayana Tradition - Paula Richman 2021

"Performing the Ramayana Tradition: Enactments, Interpretations, and Arguments, edited by Ramayana scholar Paula Richman and Rustom Bharucha, scholar of Theater and Performance Studies, examines diverse retellings of the Ramayana narrative as interpreted and embodied through a spectrum of performances. Unlike previous publications, this book is neither a monograph on a single performance tradition nor a general overview of Indian theatre. Instead, it provides context-specific analyses of selected case studies that explore contemporary enactments of performance traditions and the narratives from which they draw: Kutiyattam, Nangyarkuttu and Kathakali from Kerala; Kattaikkuttu and a "mythological" drama from Tamilnadu; Talamaddale from Karnataka;

avant-garde performances from Puducherry and New Delhi; a modern dance-drama from West Bengal; the monastic tradition of Sattriya from Assam; anti-caste plays from North India; and the Ramnagar Ramlila. Apart from the editors' two introductions, which orient readers to the history of Ramayana narratives by Tulsidas, Valmiki, Kamban, Sankaradeva, and others, as well as the performance vocabulary of their enactments, the volume includes many voices, including those of directors, performers, scholars, connoisseurs, and the scholar-abbot of a monastery. It also contains two full scripts of plays, photographs of productions, interviews, conversations, and a glossary of Indian terms. Each essay in the volume, written by an expert in the field, is linked to several others, clustered around shared themes: the politics of caste and gender, the representation of the anti-hero, contemporary re-interpretations of traditional narratives, and the presence of Ramayana discourse in everyday life"--

Stop Predicting - Revisit Life - Vinay Sharma 2022-05-18

A comprehensive account of how India fought the war against the Covid-19 pandemic, *Stop Predicting, Revisit Life* offers a 360-degree account of the unprecedented health crisis brought on by the pandemic, from the reverse migration of millions of migrant workers to the debilitating impact of a lockdown that led to the biggest annual contraction of the Indian economy since 1952. It is based on deep analysis of official data and documents released by the government and international institutions, the debates in Indian Parliament, official reports tabled therein and information collected from the ground during the pandemic. While offering new policy and legislative measures to combat a COVID-19-like pandemic in the future, *Stop Predicting, Revisit Life* explores in detail issues of how we perceive life, what it takes to be resilient and how we can work together as society.

Hollywood Abroad - Melvyn Stokes 2019-07-25

Hollywood Abroad is the first book to examine the reception of Hollywood movies by non-American audiences. Although numerous books on film history have analyzed the ways in which American films came to dominate world markets, there has so far been very little published work on how audiences outside the United States have responded to Hollywood-produced films. *Hollywood Abroad* explores the reception of U.S. films in Britain, France, Belgium, Turkey, Australia, India, Japan, and Central Africa. The book covers topics from the first major penetration of American films into France, Britain, and Australia to the impact of such films as *The Best Years of Our Lives* to the response of Belgian young people in the age of the multiplex. It demonstrates that

the story of the reception of American films overseas is less one of domination than of a complex adoption of Hollywood into various cultures.

Karnataka SSLC Question Bank Class 10 Eng Ist & IInd, Hindi 3rd, Math, Science, Social Science & Sanskrit (Set of 7 Books) (For 2023 Exam) - Oswaal Editorial Board 2022-09-01

Latest Solved Paper with Scheme of Valuation-2022. Strictly as per the latest syllabus, blueprint & design of the question paper. All Typologies-Objective, VSA, SA & Essay Types Questions Previous Years' Exam(2011-2022) Questions with Scheme of Valuation NCERT Textbook Questions fully solved PUE Question Bank Fully solved Revision notes, Mind Maps & Concept videos for clarity of Concepts

The Handbook of Crisis Communication - W. Timothy Coombs 2012-01-10

Written as a tool for both researchers and communication managers, the *Handbook of Crisis Communication* is a comprehensive examination of the latest research, methods, and critical issues in crisis communication. Includes in-depth analyses of well-known case studies in crisis communication, from terrorist attacks to Hurricane Katrina Explores the key emerging areas of new technology and global crisis communication Provides a starting point for developing crisis communication as a distinctive field research rather than as a sub-discipline of public relations or corporate communication

Management Culture and Corporate Social Responsibility - Pranas Žukauskas 2018-04-18

This monograph focuses on the level of management culture development in organizations attempting to disclose it not only with the help of theoretical insights but also by the approach based on employees and managers. Why was the term "management culture" that is rarely found in literature selected for the analysis? We are quite often faced with problems of terminology. Especially, it often happens in the translation from one language to another. While preparing this monograph, the authors had a number of questions on how to decouple the management culture from organization's culture and from organizational culture, how to separate management culture from managerial culture, etc. However, having analysed a variety of scientific research, it appeared that there is no need to break down the mentioned cultures because they still overlap. Therefore, it is impossible to completely separate the management culture from the formal or informal part of organizational culture. Management culture inevitably exists in every organization, only its level of development may vary.