

The Tech Lash Against Google Facebook And Amazon Is

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Reckoning with Social Media - Aleena Chia 2021-11-04

Social media use is pervasive, and so is its perceived harmful effects, dubbed 'techlash'. Disconnection practices—restricting, detoxing, deleting—often reinforce rather than confront the ways social media organize attention, everyday life, and society. This book addresses the ambivalence, commodification, and complicity involved in attempts to separate from social media.

Beyond the Valley - Ramesh Srinivasan 2020-09-01

How to repair the disconnect between designers and users, producers and consumers, and tech elites and the rest of us: toward a more democratic internet. In this provocative book, Ramesh Srinivasan describes the internet as both an enabler of frictionless efficiency and a dirty tangle of politics, economics, and other inefficient, inharmonious human activities. We may love the immediacy of Google search results, the convenience of buying from Amazon, and the elegance and power of our Apple devices, but it's a one-way, top-down process. We're not asked for our input, or our opinions—only for our data. The internet is brought to us by wealthy technologists in Silicon Valley and China. It's time, Srinivasan argues, that we think in terms beyond the Valley. Srinivasan focuses on the disconnection he sees between designers and users, producers and consumers, and tech elites and the rest of us. The recent Cambridge Analytica and Russian misinformation scandals exemplify the imbalance of a digital world that puts profits before inclusivity and democracy. In search of a more democratic internet, Srinivasan takes us to the mountains of Oaxaca, East and West Africa, China, Scandinavia, North America, and elsewhere, visiting the “design labs” of rural, low-income, and indigenous people around the world. He talks to a range of high-profile public figures—including Elizabeth Warren, David Axelrod, Eric Holder, Noam Chomsky, Lawrence Lessig, and the founders of Reddit, as well as community organizers, labor leaders, and human rights activists.. To make a better internet, Srinivasan says, we need a new ethic of diversity, openness, and inclusivity, empowering those now excluded from decisions about how technologies are designed, who profits from them, and who are surveilled and exploited by them.

Information and Communications for Development 2018 - World Bank 2018-11-08

The Information and Communications for Development series looks in depth at how information and communications technologies are affecting economic growth in developing countries. This new report, the fourth in the series, examines the topic of data-driven development, or how better information makes for better policies. The objective is to assist developing-country firms and governments in unlocking the value of the data they hold for better service delivery and decision making and to empower individuals to take more control of their personal data. We are undoubtedly experiencing a data revolution in which our ability to generate, process, and utilize information has been magnified many times over by the machines that we increasingly rely upon. This report is about how the data revolution is changing the behavior of governments, individuals, and firms and how these changes affect the nature of development: economic, social, and cultural. How can governments extract value from data to improve service delivery in the same way that private companies have learned to do for profit? Is it feasible for individuals to take ownership of their own data and to use it to improve their livelihoods and quality of life? Can developing-country firms compete with the internet majors on their own turf and be even more innovative in their use of data to serve local customers better? Though the report is aimed primarily at government policy makers, it also has great relevance for individuals concerned about how their personal data is used and how the data

revolution might affect their future job prospects. For private sector firms, particularly those in developing countries, the report suggests how they might expand their markets and improve their competitive edge. For development professionals, the report provides guidance on how they might use data more creatively to tackle long-standing global challenges, such as eliminating extreme poverty, promoting shared prosperity, or mitigating the effects of climate change. The report's chapters explore different themes associated with the supply of data, the technology underlying it, and the demand for it. An overview chapter focuses on government use of data and presentation of definitions. Part I of the report then looks at the “supply side” of the data sector, with chapters on data connectivity and capacity (where data comes from, how it is stored, and where it goes) and data technology (specifically big data analytics and artificial intelligence) and how this is contributing to development. Part II looks at the sector's “demand side,” with a chapter on people's use of data and another that examines how firms use digital platforms in the data economy and how that contributes to competitiveness. Part III brings together the policy implications for developing-country stakeholders, with a chapter considering government policies for data, including data protection and privacy. A closing Data Notes appendix looks at statistical indicators associated with the use of data and presents the 2018 update of the Digital Adoption Index (DAI), a composite indicator introduced in the 2016 World Development Report: Digital Dividends.

Artificial Intelligence and International Economic Law - Shin-yi Peng 2021-10-14

Artificial intelligence (AI) technologies are transforming economies, societies, and geopolitics. Enabled by the exponential increase of data that is collected, transmitted, and processed transnationally, these changes have important implications for international economic law (IEL). This volume examines the dynamic interplay between AI and IEL by addressing an array of critical new questions, including: How to conceptualize, categorize, and analyze AI for purposes of IEL? How is AI affecting established concepts and rubrics of IEL? Is there a need to reconfigure IEL, and if so, how? Contributors also respond to other cross-cutting issues, including digital inequality, data protection, algorithms and ethics, the regulation of AI-use cases (autonomous vehicles), and systemic shifts in e-commerce (digital trade) and industrial production (fourth industrial revolution). This title is also available as Open Access on Cambridge Core.

HBR Insights Future of Business Boxed Set (8 Books) - Harvard Business Review 2021-01-12

Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues, each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future. This specially priced 8-volume set includes: Agile Artificial Intelligence Blockchain Climate Change Customer Data & Privacy Cybersecurity Monopolies & Tech Giants Strategic Analytics

Globalisation, Populism, Pandemics and the Law - Findlay, Mark 2021-07-31

Advocating a style of law and a role for legal agency which returns to its essential humanist ideology and represents public spiritedness, this unique book confronts the myths surrounding globalisation, advancing the role for law as a change agent unburdened from its current market functionality.

Monopolies and Tech Giants: The Insights You Need from Harvard Business Review - Harvard Business Review 2020-04-21

How to compete in a world dominated by tech giants. A new breed of monopolies is threatening your business. Tech mega-firms from around the world are encroaching on your industry's space, rewriting the rules, and scooping up talent--and your customers. What should you and your company be doing right now to counter these challenges? Monopolies and Tech Giants: The Insights You Need from Harvard Business Review will provide you with today's most essential thinking on corporate inequality and the future of antitrust, help you understand what these threats mean for your organization, and give your company the tools to succeed in the winner-take-all economy. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

Digital Detox - Trine Syvertsen 2020-03-30

Against a backdrop of increasingly intrusive technologies, Trine Syvertsen explores the digital detox phenomenon and the politics of disconnection from invasive media. With a wealth of examples, the book demonstrates how self-regulation online is practiced and delves into how it has also become an expression of resistance in the 21st century.

Amazon Unbound - Brad Stone 2022-05-10

Portrait of the growth of tech company Amazon and the evolution of its billionaire founder, Jeff Bezos.

Lawless - Nicolas P. Suzor 2019-07-31

Rampant abuse, hate speech, censorship, bias, and disinformation - our Internet has problems. It is governed by technology companies - search engines, social media platforms, and infrastructure providers - whose hidden rules influence what we are allowed to see and say. In Lawless, Nicolas P. Suzor presents gripping examples of exactly how tech companies govern our digital environment and how they bend to pressure from governments and other powerful actors to censor and control the flow of information online. We are at a constitutional moment - an opportunity to rethink the basic rules of how the Internet is governed. Suzor offers a vision of a vibrant, diverse, and flourishing internet that can protect our fundamental rights from the lawless rule of tech. The culmination of more than ten years of original research, this groundbreaking work should be read by anyone who cares about the internet and the future of our shared social spaces.

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The Techlash and Tech Crisis Communication - Nirit Weiss-Blatt 2021-03-24

This book provides an in-depth analysis of the evolution of tech journalism. The emerging tech-backlash is a story of pendulum swings: we are currently in tech-dystopianism after a long period spent in tech-utopianism.

Coders - Clive Thompson 2020-03-24

Facebook's algorithms shaping the news. Self-driving cars roaming the streets. Revolution on Twitter and romance on Tinder. We live in a world constructed of code--and coders are the ones who built it for us. Programmers shape our everyday behavior: When they make something easy to do, we do more of it. When they make it hard or impossible, we do less of it. From acclaimed tech writer Clive Thompson comes a brilliant anthropological reckoning with the most powerful tribe in the world today, computer programmers, in a book that interrogates who they are, how they think, what qualifies as greatness in their world, and what should give us pause. In pop culture and media, the people who create the code that rules

our world are regularly portrayed in hackneyed, simplified terms, as ciphers in hoodies. Thompson goes far deeper, taking us close to some of the great programmers of our time, including the creators of Facebook's News Feed, Instagram, Google's cutting-edge AI, and more. Speaking to everyone from revered "10X" elites to neophytes, back-end engineers and front-end designers, Thompson explores the distinctive psychology of this vocation--which combines a love of logic, an obsession with efficiency, the joy of puzzle-solving, and a superhuman tolerance for mind-bending frustration. Along the way, Coders ponders the morality and politics of code, including its implications for civic life and the economy and the major controversies of our era. In accessible, erudite prose, Thompson unpacks the surprising history of the field, beginning with the first coders -- brilliant and pioneering women, who, despite crafting some of the earliest personal computers and programming languages, were later written out of history. At the same time, the book deftly illustrates how programming has become a marvelous new art form--a source of delight and creativity, not merely danger. To get as close to his subject as possible, Thompson picks up the thread of his own long-abandoned coding skills as he reckons, in his signature, highly personal style, with what superb programming looks like. To understand the world today, we need to understand code and its consequences. With Coders, Thompson gives a definitive look into the heart of the machine.

Hindsight, Insight, Foresight: Thinking About Security in the Indo-Pacific - Alexander L. Vuving 2020-09-30

Hindsight, Insight, Foresight is a tour d'horizon of security issues in the Indo-Pacific. Written by 20 current and former members of the faculty at the Daniel K. Inouye Asia-Pacific Center for Security Studies, its 21 chapters provide hindsight, insight, and foresight on numerous aspects of security in the region. This book will help readers to understand the big picture, grasp the changing faces, and comprehend the local dynamics of regional security.

Mistrust: Why Losing Faith in Institutions Provides the Tools to Transform Them - Ethan Zuckerman 2021-01-19

The rise of mistrust is provoking a crisis for representative democracy--solutions lie in the endless creativity of social movements. From the Tea Party to Occupy Wall Street, and from cryptocurrency advocates to the #MeToo movement, Americans and citizens of democracies worldwide are losing confidence in what we once called the system. This loss of faith has spread beyond government to infect a broad swath of institutions--the press, corporations, digital platforms--none of which seem capable of holding us together. The dominant theme of contemporary civic life is mistrust in institutions--governments, big business, the health care system, the press. How should we encourage participation in public life when neither elections nor protests feel like paths to change? Drawing on work by political scientists, legal theorists, and activists in the streets, Ethan Zuckerman offers a lens for understanding civic engagement that focuses on efficacy, the power of seeing the change you make in the world. Mistrust introduces a set of "levers"--law, markets, code, and norms--that all provide ways to move the world. Zuckerman helps readers understand what relationships they want to have with existing institutions--Do they want to hold them responsible and make them better? Overthrow them and replace them with something entirely new? While some contemporary leaders weaponize mistrust to gain power, activists can use their mistrust to fuel something else. Today, many people are passionate about making positive change in the world, but they feel like the "right" ways to make change are disempowering and useless. Zuckerman argues that while it may be reasonable to dispense with politics as usual, we must not give up on changing the world. Often the best way to make that change is not to pass laws--it's to change minds. Mistrust is a guidebook for those looking for new ways to participate in civic life, as well as a fascinating explanation of how we've arrived at a moment where old ways of engagement are failing us.

Lurking - Joanne McNeil 2020-02-25

One of Esquire's Best Books to Elevate Your Reading List in 2020, , and a OneZero Best Tech Book of 2020. Named one of the 100 Notable books of 2020 by the End of the World Review. A concise but wide-ranging personal history of the internet from--for the first time--the point of view of the user In a shockingly short amount of time, the internet has bound people around the world together and torn us apart and changed not just the way we communicate but who we are and who we can be. It has created a new, unprecedented cultural space that we are all a part of--even if we don't participate, that is how we participate--but by

which we're continually surprised, betrayed, enriched, befuddled. We have churned through platforms and technologies and in turn been churned by them. And yet, the internet is us and always has been. In *Lurking*, Joanne McNeil digs deep and identifies the primary (if sometimes contradictory) concerns of people online: searching, safety, privacy, identity, community, anonymity, and visibility. She charts what it is that brought people online and what keeps us here even as the social equations of digital life—what we're made to trade, knowingly or otherwise, for the benefits of the internet—have shifted radically beneath us. It is a story we are accustomed to hearing as tales of entrepreneurs and visionaries and dynamic and powerful corporations, but there is a more profound, intimate story that hasn't yet been told. Long one of the most incisive, ferociously intelligent, and widely respected cultural critics online, McNeil here establishes a singular vision of who we are now, tells the stories of how we became us, and helps us start to figure out what we do now.

Regulatory Insights on Artificial Intelligence - Findlay, Mark 2022-06-10

This provocative book investigates the relationship between law and artificial intelligence (AI) governance, and the need for new and innovative approaches to regulating AI and big data in ways that go beyond market concerns alone and look to sustainability and social good.

Understanding Economic Inequality - Todd A. Knoop 2020-01-31

In *Understanding Economic Inequality*, the author brings an economist's perspective informed by new, groundbreaking research on inequality from philosophy, sociology, psychology, and political science and presents it in a form that it is accessible to those who want to understand our world, our society, our politics, our paychecks, and our neighbors' paychecks better.

Wanghong as Social Media Entertainment in China - David Craig 2021-02-25

In Chinese, the term wanghong refers to creators, social media entrepreneurs alternatively known as KOLs (key opinion leaders) and zhubo (showroom hosts), influencers and micro-celebrities. Wanghong also refers to an emerging media ecology in which these creators cultivate online communities for cultural and commercial value by harnessing Chinese social media platforms, like Weibo, WeChat, Douyu, Huya, Bilibili, Douyin, and Kuaishuo. Framed by the concepts of cultural, creative, and social industries, the book maps the development of wanghong policies and platforms, labor and management, content and culture, as they operate in contrast to its non-Chinese counterpart, social media entertainment, driven by platforms like YouTube, Facebook, Instagram, and Twitch. As evidenced by the backlash to TikTok, the threat of competition from global wanghong signals advancing platform nationalism.

Issues for Debate in American Public Policy - CQ Researcher, 2021-08-26

Written by award-winning CQ Researcher journalists, this collection of non-partisan reports offers an in-depth examination of today's most pressing policy issues.

Algorithmic Antitrust - Aurelien Portuese 2022-01-21

Algorithms are ubiquitous in our daily lives. They affect the way we shop, interact, and make exchanges on the marketplace. In this regard, algorithms can also shape competition on the marketplace. Companies employ algorithms as technologically innovative tools in an effort to edge out competitors. Antitrust agencies have increasingly recognized the competitive benefits, but also competitive risks that algorithms entail. Over the last few years, many algorithm-driven companies in the digital economy have been investigated, prosecuted and fined, mostly for allegedly unfair algorithm design. Legislative proposals aim at regulating the way algorithms shape competition. Consequently, a so-called "algorithmic antitrust" theory and practice have also emerged. This book provides a more innovation-driven perspective on the way antitrust agencies should approach algorithmic antitrust. To date, the analysis of algorithmic antitrust has predominantly been shaped by pessimistic approaches to the risks of algorithms on the competitive environment. With the benefit of the lessons learned over the last few years, this book assesses whether these risks have actually materialized and whether antitrust laws need to be adapted accordingly. Effective algorithmic antitrust requires to adequately assess the pro- and anti-competitive effects of algorithms on the basis of concrete evidence and innovation-related concerns. With a particular emphasis on the European perspective, this book brings together experts and scrutinizes on the implications of algorithmic antitrust for regulation and innovation.

Smart Contracts - Marcelo Corrales Compagnucci 2021-05-06

This book brings together a series of contributions by leading scholars and practitioners to examine the main features of smart contracts, as well as the response of key stakeholders in technology, business, government and the law. It explores how this new technology interfaces with the goals and content of contract law, introducing and evaluating several mechanisms to improve the 'observability' and reduce the costs of verifying contractual obligations and performance. It also outlines various 'design patterns' that ensure that end users are protected from themselves, prevent cognitive accidents, and translate expectations and values into more user-oriented agreements. Furthermore, the chapters map the new risks associated with smart contracts, particularly for consumers, and consider how they might be alleviated. The book also discusses the challenge of integrating data protection and privacy concerns into the design of these agreements and the broad range of legal knowledge and skills required. The case for using smart contracts goes beyond 'contracts' narrowly defined, and they are increasingly used to disrupt traditional models of business organisation. The book discusses so-called decentralised autonomous organisations and decentralised finance as illustrations of this trend. This book is designed for those interested in looking to deepen their understanding of this game-changing new legal technology.

Regulating Data Monopolies - Jingyuan Ma 2022

This book analyzes the business model of enterprises in the digital economy by taking an economic and comparative perspective. The aim of this book is to conduct an in-depth analysis of the anti-competitive behavior of companies who monopolize data, and put forward the necessity of regulating data monopoly by exploring the causes and characteristics of their anti-competitive behavior. It studies four aspects of the differences between data monopoly and traditional monopolistic behavior, namely defining the relevant market for data monopolies, the entry barrier, the problem of determining the dominant position of data monopoly, and the influence on consumer welfare. It points out the limitations of traditional regulatory tools and discusses how new regulatory methods could be developed within the competition legal framework to restrict data monopolies. It proposes how economic analytical tools used in traditional anti-monopoly law are facing challenges and how competition enforcement agencies could adjust regulatory methods to deal with new anti-competitive behavior by data monopolies.

Rettung der Digitalisierung vor dem Digitalismus - Holger Rust 2019-09-13

Digitalisierung ist längst kein Zukunftsprojekt mehr, sondern zukunftsbestimmende Gegenwart. Auf die Arbeits- und Lebenswelt, die heute entsteht, müssen sich Nachwuchskräfte einstellen, die mit den Folgen von Entscheidungen konfrontiert sein werden, an denen sie selbst kaum beteiligt sind. Welche Optionen gibt es, eine eigene Zukunft zu gestalten? Das Buch bietet Antworten auf der Grundlage von Befunden eines großen Forschungsprojekts, in dem sich unter Leitung des Autors 73 junge Nachwuchskräfte und Digital Natives mit ausgeklügelten Methoden dieser Frage gestellt haben. Das Ergebnis: Gefordert ist eine kreative Digitalisierung, die in den Bedürfnissen des Alltags verankert ist, andere innovative Impulse setzt als die algorithmische Überfremdung der Wirklichkeit und so die Fantasielosigkeit eines technokratischen Digitalismus überwindet.

The Oxford Handbook of Ethics of AI - Markus Dirk Dubber 2020

This interdisciplinary and international handbook captures and shapes much needed reflection on normative frameworks for the production, application, and use of artificial intelligence in all spheres of individual, commercial, social, and public life.

Teclash - Ian I. Mitroff 2020-01-01

Technology has made human lives incomparably better. Civilization as we know it would utterly collapse without it. However, if not properly managed, technology can and will be systematically abused and misuse and thereby become one of the biggest threats to humankind. This open access book applies proactive crisis management to the management of technology organizations to make them more sustainable and socially responsible for the betterment of humankind. It forecasts the unintended consequences of technology and offers methods to counteract it.

Profit over Privacy - Matthew Crain 2021-09-21

A deep dive into the political roots of advertising on the internet The contemporary internet's de facto business model is one of surveillance. Browser cookies follow us around the web, Amazon targets us with eerily prescient ads, Facebook and Google read our messages and analyze our patterns, and apps record

our every move. In *Profit over Privacy*, Matthew Crain gives internet surveillance a much-needed origin story by chronicling the development of its most important historical catalyst: web advertising. The first institutional and political history of internet advertising, *Profit over Privacy* uses the 1990s as its backdrop to show how the massive data-collection infrastructure that undergirds the internet today is the result of twenty-five years of technical and political economic engineering. Crain considers the social causes and consequences of the internet's rapid embrace of consumer monitoring, detailing how advertisers and marketers adapted to the existential threat of the internet and marshaled venture capital to develop the now-ubiquitous business model called "surveillance advertising." He draws on a range of primary resources from government, industry, and the press and highlights the political roots of internet advertising to underscore the necessity of political solutions to reign in unaccountable commercial surveillance. The dominant business model on the internet, surveillance advertising is the result of political choices—not the inevitable march of technology. Unlike many other countries, the United States has no internet privacy law. A fascinating prehistory of internet advertising giants like Google and Facebook, *Profit over Privacy* argues that the internet did not have to turn out this way and that it can be remade into something better.

Postdigital Humans - Maggi Savin-Baden 2021-05-27

This book explores approaches to developing and using postdigital humans and the impact they are having on a postdigital world. It presents current research and practices at a time when education is changing rapidly with digital, technological advances. In particular, it outlines the major challenges faced by today's employers, developers, teachers, researchers, priests and philosophers. The book examines conceptions of postdigital humans and studies the issue in connection with ethics and employment, as well as from perspectives such as philosophy and religion.

Creator Culture - Stuart Cunningham 2021-06-22

Explores new perspectives on social media entertainment There is a new class of cultural producers—YouTube vloggers, Twitch gameplayers, Instagram influencers, TikTokers, Chinese wanghong, and others—who are part of a rapidly emerging and highly disruptive industry of monetized "user-generated" content. As this new wave of native social media entrepreneurs emerge, so do new formations of culture and the ways they are studied. In this volume, contributors draw on scholarship in media and communication studies, science and technology studies, and social media, Internet, and platform studies, in order to define this new field of study and the emergence of creator culture. *Creator Culture* introduces readers to new paradigms of social media entertainment from critical perspectives, demonstrating both relations to and differentiations from the well-established media forms and institutions traditionally within the scope of media studies. This volume does not seek to impose a uniform perspective; rather, the goal is to stimulate in-depth, globally-focused engagement with this burgeoning industry and establish a dynamic research agenda for scholars, teachers, and students, as well as creators and professionals across the media, communication, creative, and social media industries. Contributors include: Jean Burgess, Zoë Glatt, Sarah Banet-Weiser, Brent Luvaas, Carlos A. Scolari, Damián Fraticelli, José M. Tomasena, Junyi Lv, Hector Postigo, Brooke Erin Duffy, Megan Sawey, Jarrod Walzcer, Sangeet Kumar, Sriram Mohan, Aswin Punathambekar, Mohamed El Marzouki, Elaine Jing Zhao, Arturo Arriagada, Jeremy Shtern, Stephanie Hill

Global Strategy - Mike W. Peng 2021-01-01

The world's best-selling global business strategy text, Peng's *GLOBAL STRATEGY*, 5E uses a reader-friendly approach to present strategic management from a truly global perspective. This edition emphasizes strategy around the globe using evidence-driven explanations with the latest research. A unique strategy tripod perspective presents three leading views - industry-based, resource-based and institution-based views - in each chapter. A conversational style emphasizes the story behind the stories, while timely debates address strategic issues, such as globalization versus de-globalization, offshoring versus non-offshoring and social media freedom of speech versus censorship. You also examine building an antitrust case against Big Tech and reducing income inequality via corporate social responsibility (CSR). Strategy-in-action boxes, numerous chapter cases and brief, to-the-point integrative cases present current global topics. *GLOBAL STRATEGY*, 5E is available as a printed book or ebook. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Techlash and Tech Crisis Communication - Nirit Weiss-Blatt 2021-03-24

This book provides an in-depth analysis of the evolution of tech journalism. The emerging tech-backlash is a story of pendulum swings: we are currently in tech-dystopianism after a long period spent in tech-utopianism.

Competition, Data and Privacy in the Digital Economy - Maria Wasastjerna 2020-07-16

Increasingly, we conduct our lives online, and in doing so, we grant access to our personal information. The crucial feedstock of the world economy thus generated - the commercialization and exploitation of personal data and the intrusion of digital privacy it entails - has built an imposing edifice of market power. As we enter the third decade of the 21st century, this detailed exploration of the interlinkage between competition and data privacy takes a critical look at competition policy to evaluate whether the system in its current form and with the existing approach is capable of tackling the challenges raised by the role of personal data in the shift from an offline to an online economy. Challenging the commonplace assumption that privacy has little or no role and relevance in competition law, the author's penetrating analysis accomplishes the following and more: provides an in-depth understanding of the intersection of competition and privacy in the data-driven economy; surveys legal policy developments on the role of privacy in competition law; underlines the importance of non-price parameters in competition, such as consumer choice; clearly explains why and how competition law can protect privacy among its policy objectives; and addresses challenges in measuring the intangible harm of digital privacy violation in assessing abuse of market power. Recent case law in Europe and elsewhere, a revealing comparison between relevant European Union (EU) and United States (US) practice, the expanded role of the EU's Competition Commissioner, and the likely impact of such phenomena as the coronavirus pandemic are all drawn into the book's remit. In her analysis of the growing privacy dimension in competition policy, the author examines the topic from a broad perspective that includes societal, political, economic, historical and cultural elements. Her insightful multidimensional and value-based review will prove of immeasurable value to practitioners, academics, policymakers and enforcers in its identification of implications for business practice as we go forward.

The Future of the Self - Natalia Kucirkova 2021-02-01

When children as young as three can take their own selfies, and customise their own avatars, how should we respond to the opportunity and threat of digital personalization for young children? In this book, Kucirkova offers a comprehensive account of the effects of digitally-mediated personalization on children's development of 'self'.

Move Fast and Break Things - Jonathan Taplin 2018-05-15

The book that started the Techlash A New York Times Book Review Editors' Choice An Amazon Best Business & Leadership Book of 2017 Longlisted for Financial Times/McKinsey Business Book of the Year 2017 A strategy+business Best Business Book of 2017 A stinging polemic that traces the destructive monopolization of the Internet by Google, Facebook and Amazon, and that proposes a new future for musicians, journalists, authors and filmmakers in the digital age. *Move Fast and Break Things* is the riveting account of a small group of libertarian entrepreneurs who in the 1990s began to hijack the original decentralized vision of the Internet, in the process creating three monopoly firms--Facebook, Amazon, and Google--that now determine the future of the music, film, television, publishing and news industries. Jonathan Taplin offers a succinct and powerful history of how online life began to be shaped around the values of the men who founded these companies, including Peter Thiel and Larry Page: overlooking piracy of books, music, and film while hiding behind opaque business practices and subordinating the privacy of individual users in order to create the surveillance-marketing monoculture in which we now live. The enormous profits that have come with this concentration of power tell their own story. Since 2001, newspaper and music revenues have fallen by 70 percent; book publishing, film, and television profits have also fallen dramatically. Revenues at Google in this same period grew from \$400 million to \$74.5 billion. Today, Google's YouTube controls 60 percent of all streaming-audio business but pay for only 11 percent of the total streaming-audio revenues artists receive. More creative content is being consumed than ever before, but less revenue is flowing to the creators and owners of that content. The stakes here go far beyond the livelihood of any one musician or journalist. As Taplin observes, the fact that more and more Americans receive their news, as well as music and other forms of entertainment, from a small group of companies poses a real threat to democracy. *Move Fast and Break Things* offers a vital, forward-thinking

prescription for how artists can reclaim their audiences using knowledge of the past and a determination to work together. Using his own half-century career as a music and film producer and early pioneer of streaming video online, Taplin offers new ways to think about the design of the World Wide Web and specifically the way we live with the firms that dominate it.

Regulating Platforms - Terry Flew 2021-11-30

We once thought of cyberspace as a borderless world. As the internet has become increasingly platformized, with a small number of technology giants that dominate the global digital economy, concerns about information monopolies, hateful online content, and the impact on media content creators and creative industries have become more marked. Consequently governments, politicians, and civil society are questioning how digital platforms can or should be regulated. In this up-to-the-minute study, Terry Flew engages with important questions surrounding platform regulation. Starting from the premise that governance is an inherent feature of digital platforms, he argues that the challenge is to develop the best frameworks for balancing external regulatory oversight with the internal governance practices of platform companies. The intersection of media policy, information policy, and economic policy is an important element of policy frameworks, as national authorities increasingly seek to engage with the power of global digital platforms. Lively and accessible, *Regulating Platforms* is a go-to text for students and scholars of media and communication.

Digital Platform Regulation - Terry Flew 2022

This Open Access volume provides an in-depth exploration of global policy and governance issues related to digital platform regulation. With an international ensemble of contributors, the volume has at its heart the question: what would actually be involved in digital platform regulation?. Once a specialised and niche field within internet and digital media studies, internet governance has in recent years moved to the forefront of policy debate. In the wake of scandals such as Cambridge Analytica and the global techlash against digital monopolies, platform studies are undergoing a critical turn, but there is a greater need to connect such analysis to questions of public policy. This volume does just that, through a rich array of chapters concretely exploring the operation and influence of digital platforms and their related policy concerns. A wide variety of digital communication platforms are explored, including social media, content portals, search engines and app stores. An important and timely work, *Digital Platform Regulation* provides valuable insights into new global platform-orientated policy reforms, supplying an important resource to researchers everywhere seeking to engage with policymakers in the debate about the power of digital platforms and how to address it. Terry Flew is Professor of Digital Communications and Culture at The University of Sydney. He is the author of 14 books, including *Regulating Platforms* (2021) and *Understanding Global Media* (2018). Fiona R. Martin is Associate Professor in Online and Convergent Media at the University of Sydney, Australia. She is the author of *Mediating the Conversation* (2022), co-

author of *Sharing News Online* (2019) and co-author and editor of *The Value of Public Service Media* (2014).

Oxford Handbook of Ethics of AI - Markus D. Dubber 2020-06-30

This volume tackles a quickly-evolving field of inquiry, mapping the existing discourse as part of a general attempt to place current developments in historical context; at the same time, breaking new ground in taking on novel subjects and pursuing fresh approaches. The term "A.I." is used to refer to a broad range of phenomena, from machine learning and data mining to artificial general intelligence. The recent advent of more sophisticated AI systems, which function with partial or full autonomy and are capable of tasks which require learning and 'intelligence', presents difficult ethical questions, and has drawn concerns from many quarters about individual and societal welfare, democratic decision-making, moral agency, and the prevention of harm. This work ranges from explorations of normative constraints on specific applications of machine learning algorithms today-in everyday medical practice, for instance-to reflections on the (potential) status of AI as a form of consciousness with attendant rights and duties and, more generally still, on the conceptual terms and frameworks necessarily to understand tasks requiring intelligence, whether "human" or "A.I."

Countdown - Anshuman Tiwari 2022-01-30

The unprecedented calamity of the COVID-19 pandemic, especially a harsh lockdown, battered the Indian economy at a time when it was already grappling with a deep structural slowdown. Almost a year on, when the first signs of a tentative recovery were just visible, India was hit by a devastating second wave of the pandemic. *Countdown* tries to make economic sense of this disaster. As millions lost their jobs and walked back hundreds of kilometres or looked in vain for a hospital bed or oxygen, billionaires made more money than ever before and the stock markets climbed to new highs. This crisis laid bare India's extreme economic disparities. Even during the best growth years, India failed to create enough jobs or invest substantially in human development. The country's toughest economic challenge since 1947 comes at a time when her main resource, her demographic strength, is about to run out too. *Countdown* presents a road map for sustainable reforms that could create millions of jobs, boost demand from below and reboot the economy in time to reap the benefit of India's demographic dividend.

After the Digital Tornado - Kevin Werbach 2020-07-23

Leading technology scholars examine how networks powered by algorithms are transforming humanity, posing deep questions about power, freedom, and fairness. This title is also available as Open Access on Cambridge Core.

Advocating Digital Citizenship: Resources for the Library and Classroom - Carrie Rogers-Whitehead 2022-08-31

In this down-to-earth guide, educators will learn successful strategies for embedding digital citizenship into their library and school instruction.